



**c** | 215.713.5946  
**e** | [kirk@ev-llc.com](mailto:kirk@ev-llc.com)  
**w** | [www.ev-llc.com](http://www.ev-llc.com)

<i>Essential Element</i>	<i>Focus: You / Your Professional Development or Your Organization /Area of Responsibility</i>
Our Vision Now	
Vision 3, 5, 10 yrs.	
Our Why	
Industry Focus	
Our Mission	
Our Values	
Our Edge	
Competition	
Our Pitch (I help x do y to get z)	
Get Going Initiatives (Top 3)	
Performance Metrics (Top 3)	
Key Relationships	
Top Next Development Opportunities	